2020 YEAR-END REPORT

Youth Advocates for Climate Action Philippines
In just a year of existence, YACAP has shown its strong presence both locally and internationally, this is due to the alliance's members who continue to dedicate their time and efforts in forwarding the campaigns that we have. From a small group of around 20 people back in 2019 (which were "borrowed" from member organizations), we now have around 400 individuals and 24 member organizations. This clearly shows that more and more people are becoming aware of our climate campaign. With the great leap forward we had this year, we can look forward to a better year in 2021 where we'll strengthen our efforts in educating, organizing, and mobilizing.

xian guevarra
NATIONAL COORDINATOR
OUTLINE

about
WHO WE ARE, WHAT WE DO

education
FOCUSES ON WEBINARS, STATEMENTS, INFOGRAPHICS

organization
FOCUSES ON RECRUITMENT AND PARTNERSHIP

mobilization
FOCUSES ON ONLINE AND ON-GROUND MOBILIZATIONS

moving forward
FOCUSES ON HOW WE CAN FURTHER OUR CAMPAIGNS
who we are

Youth Advocates for Climate Action Philippines (YACAP), convened in 2019, is an alliance of youth organizations, individuals, and student councils that advocates for immediate global climate action led by the youth. We believe the youth should now lead the ongoing global struggle against climate crisis for the survival of our planet. YACAP is the counterpart of Fridays for Future in the Philippines.

points of unity

1. Climate Justice
2. Urgent Climate Action
3. Youth-led Collective Action
4. Defend our Environmental Defenders
5. System Change

tinyurl.com/YACAPConsti
The 1st Executive Coordinating Body was elected last October 2020 during YACAP's 1st National Congress. Out of the 5 possible positions, only 4 were elected, leaving the campaign coordinator position being vacant.

**xian guevarra**  
NATIONAL COORDINATOR

**jon bonifacio**  
EDUCATION COORDINATOR

**kelly seras**  
FINANCE COORDINATOR

**yadz espiritu**  
MEMBERSHIP COORDINATOR
externals committee

Handles all incoming partnership proposals and ensures their completion. Also works hand-in-hand with local and international organizations for campaign and project coordination. Overseen by the National Coordinator.

Subcommittees:
1. Collaborations
2. Local Partnerships
3. International Partnerships

education and research committee

Oversees the educational development of alliance members to ensure everyone is adequately informed about the various issues of society related to our five unities.

Subcommittees:
1. Internal Education
2. Integration
finance committee

Oversees and manages the acquisition, control, and utilization of the funds and logistics through sponsorships, income generation, and up-to-date-bookkeeping. Overseen by the Finance Coordinator.

Subcommittees:
1. Sponsorships
2. Income Generation
3. Accounting

membership committee

Heads the recruitment of members, engagements, membership applications, and responsible in storing all the documents and records of the alliance. Responsible for collaborating with other sub-committees. Overseen by the Membership Coordinator.

Subcommittees:
1. Onboarding
2. Consolidation
3. Systems
ABOUT

campaign committee

Handles all executions of campaigns set together with the EdRes Committee. This includes small scale research for statements, making of publicity materials, and writing of captions and statements. Overseen currently by the National Coordinator until a Campaign Coordinator is elected.

Subcommittees:
1. Visuals
2. Statements
3. Research

adhoc committee

Handles special projects and events as seen fit by the General Assembly. Its structure depends on the specific nature of the project. Overseen by the National Coordinator.
PUBLICITY MATERIALS

YACAP emphasizes the need for eye-catching visuals so that more people would want to read the statement or look at the infographics. We have dedicated teams for creatives for YACAP’s climate strikes, for specific campaigns, and for various quick response statements based on the current situation.
Because of the pandemic, a lot of work shifted from on-ground to the online sphere. With that said, YACAP ensured that its social media presence is strong by posting relevant climate news, releasing timely statements, creating various fun yet educational content.

7.1 MILLION
Impressions on Twitter for the last quarter of 2020 only
EDUCATIONAL DISCUSSIONS

YACAP has 2 main educational discussions (EDs) that are taken by the members. The orientation (also known as the Onboarding ED) is taken by a new member at the earliest possible Onboarding ED date scheduled once a month. The Climate Crisis ED is usually given in a public setting with the members encouraged to join these discussions as well.

Educational discussions are formulated in such a way that the slides serve as a guide to present data and information. The focal point is that people should be able to freely discuss their specific standpoints on the ideas being raised - this is the type of learning promoted at YACAP. As opposed to the traditional student-teacher relationship, a moderator-discussant dynamic is encouraged.
**SPEAKING ENGAGEMENTS**

Aside from creating our own webinars, we also speak in various webinars and panel discussions of other organizations. The latter part of the year was dedicated into training more speakers from the organization so that they can represent YACAP as well in various events.
MEDIA ENGAGEMENTS

In order to reach the broader public, we engage with the mainstream media via sending out press releases and media advisories, and fostering good relationship with the journalists.
The onboarding process starts when the individual or organization fills up the form on the website or coordinates with the onboarding team through our official social media channels. The onboarding team will do a quick background check if the organization/individual is actually part of the youth and they agree to the 5 points of unity of YACAP. After which, the onboarding team will ask the new member which committee/s they would like to join and add them to the respective group chats. They will then schedule their onboarding call (orientation ED) on the nearest possible call date.
The onboarding process was finalized around July 2020. Drastic improvements were shown after the process was completed and the onboarding team was created. More people were more aware about what YACAP is when they joined, and they get to know more people because they will be "batchmates" during the onboarding call.

**337 new individual members in 6 months**

number of new members onboarded by the onboarding team

**393 subscribers on Telegram**

members of YACAP that subscribe to the announcement channel

*note that not all members of YACAP installed the application*
24 formations

total number of organizations and student councils in YACAP

AY National
AY UPD
AY UPD Engg
AY Katipunan
AY PUP
AY UPM
AY Taft
AY Ubelt
Saribuhay National
Saribuhay UPD
Saribuhay UPM
Wavefarers

APTAS
BSU CASSC
UP ABM
UP Mountaineers
UP Green League
UPZS
UP GEMS
UP CSSC
MariSci YES-O
PUP-T JMA
UST Comach-Science
CABS
local strategic partnerships
examples of long-lasting partnerships that last for more than just one specific event

- OCEANA
- Pamalakaya-Pilipinas
- No Burn Pilipinas

plastics and #SaveTaliptip, reclamation, waste to energy,
general climate campaign and Philippine environment
international strategic partnerships

examples of long-lasting partnerships that last for more than just one specific event

154 countries
Participants of this year’s 9.25 Global Day of Climate Action

11 organizations across Asia
Organized the 1st Asia Climate Rally
event partnerships

YACAP sends out various partnership proposals to different organizations all over the nation to ensure that the reach of the events we have are not just bound by our own local circles but expand to more people. YACAP also accepts partnership proposals from organizations whose specific initiative either lines up with the 5 points of unity or is a promotional partnership for a specific donation drive.

143 unique organizations

partners for various events (local organizations only)
online strikes

Due to the pandemic, digital striking has been integrated into YACAP’s mobilization styles. These are done through twitter storms, click to tweets, posting their own pictures/art/content, etc. We also made our original song to promote climate education.

25 000 hand signs

online and on ground, signifying the 25000 signatories of the #JunkTerrorLaw petition
physical mobilizations

While we saw the massive potential of online striking, there still is no replacement for actual on-ground mobilization. With that said, YACAP ensured that for all the mobilizations it headed and attended minimum health protocols were observed.

6 on-ground strike locations

located all over the Philippines, headed by partner organizations and YACAP members for the Sept 25 Strike
Due to the various crises we faced this year like the COVID pandemic and the extreme weather events caused by the climate crisis, YACAP mobilized its network to gather donations for affected communities.
help us improve
Fill out this form to tell us which aspects we can focus on improvement for next year.

yacap2020feedback.paperform.co

email us
For partnerships and collaborations, send us an email at yacaphilippines@gmail.com

join us
Fill up the form at yacap.org/join-us either as an individual or as an organization!

visit our social media pages
@yacaphilippines on Facebook, Twitter, and Instagram